

# IIBA-SVC Event Agenda

**Wednesday, May 15, 2024**

**12:00 pm to 1:00 pm PST**

1.5 CDUs – Attended Session  
Board Initials *BG*

*Bob Guarino, President, IIBA SVC*

IIBA-SVC Board of Directors:		Volunteer(s):
Bob Guarino – Chapter President	Tejas Sriprasad – VP of Membership	Turab Fatakdawala – Webmaster
Steve Hewitt – VP Event Planning	Ana White – Treasurer	
Vu Nguyen – VP Marketing	Traves Holland – Secretary	
Diana Ndubuisi – VP Education		

**12:00pm – 12:05pm**

**Welcome**

**Presentation: Business Data Analytics & Why It's NOT Technical & Why We Need It**

**Speaker: Allison (Ali) Cox – Lead Expert – Agile & Business Analysis, MBA, CBAP + more!**

**12:05pm – 12:55pm**



**Ali** is Lead Expert –Agile & Business Analysis, MBA, BA Certified, CBAP, IIBA-ACC, IIBA-CBDA, PMP, PMI-PBA, CSM, TKP, Lego® Serious Play® Method Facilitator, Management 3.0 Facilitator, SAFe Agilist (SA), SPCAlison (Ali) Cox has experience since the mid-1980s in various areas, including business analysis, agile, project methodology development and training, systems development (mainframe, client-server, and web), and telecommunications management. She began her career in the financial services area, and then moved into systems development for accounting systems.

As Lead Expert in Business Analysis + Agile and General Manager for B2T Training, Ali provides training and mentoring for businesses ranging in size from a single team to Fortune 500 companies worldwide. She also speaks Spanish Fluently! Ali recently published the 2nd Edition of Business Analysis for dummies. You can find this book on Amazon and we will raffle off a couple of copies after this webinar.

**12:55pm – 1:00pm**

**Wrap up – Bob Guarino**

**A special thank you to our sponsors!**

