

# Boost Your Value

Jared Gorai, CBAP  
Director, Chapters &  
Member Engagement



# Vision

Shape the practice of business analysis to achieve better enterprise outcomes.



# Mission

Lead the global business analysis community and professional standards so every person achieves more.



# Agenda



- Boost Your Capabilities
- Certifications
- Tips & Tricks

# **BOOST YOUR CAPABILITIES**

# IIBA'S GLOBAL PRESENCE

## CERTIFICATIONS



# 30,000+

Members and certification holders



# 120

Chapters in >40 countries and  
Members in >150 countries around the globe



# 500+

Corporate Program, Academic Institutional,  
and Training Partners



# 1,300+

Volunteers working together to build  
the standard of the profession



# IIBA Benefits



Access to Interactive &  
PDF Versions of IIBA  
Guides



Online Library  
with over  
11,000 Titles



Career Action  
Guide



Competency  
Model



Self  
Assessment  
Tool



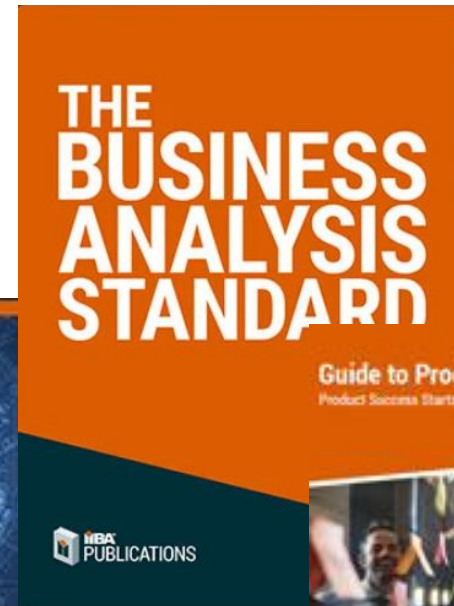
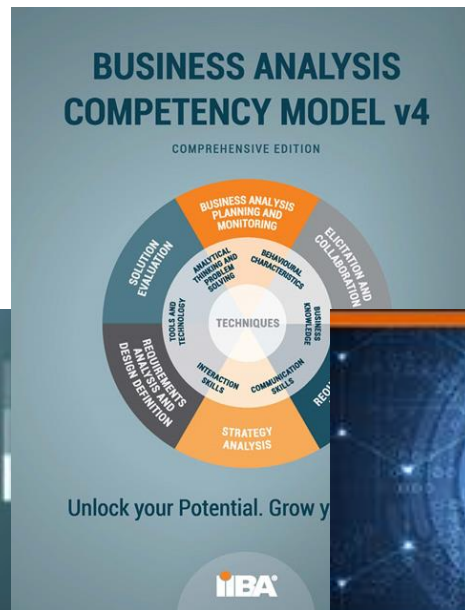
Discounts on  
Events &  
Certifications



Access to the  
Global  
Community

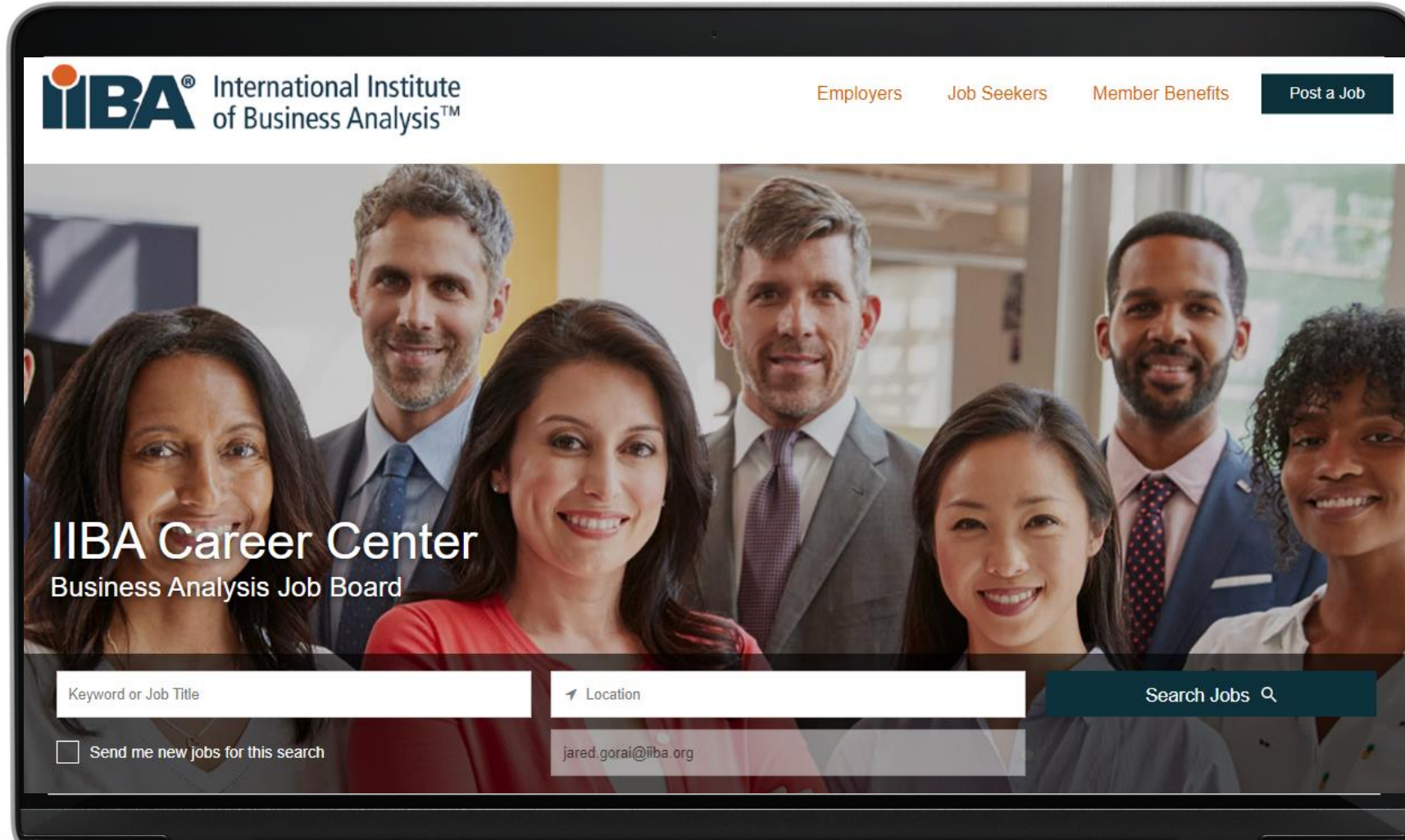


# Business Analysis Guides





# IIBA Job Board

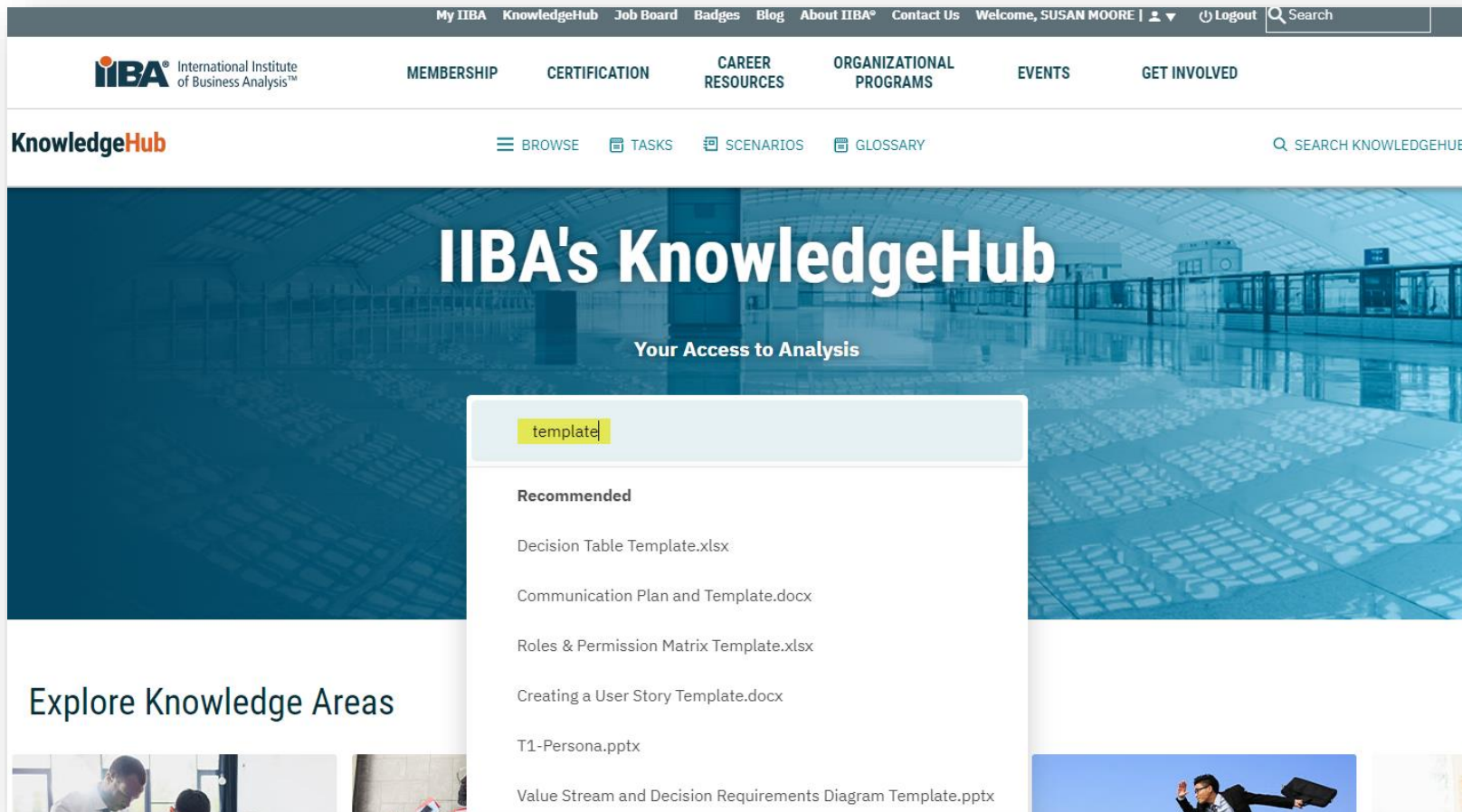


# Career Action Guide



[Use this link to access the KnowledgeHub.](#)

# KNOWLEDGEHUB



- Did you know you can download templates from KnowledgeHub?
  - KnowledgeHub adds rich content to the topics in the BABOK® Guide
  - Scenarios, Community Driven content
  - Tips, Tools, & Templates



**The Business Analysis  
Core Concept Model™**



You're an *INSIDER*

You're a *MEMBER*  
and belong to the  
global community



# CERTIFICATIONS

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725+ (1)



8,800+ (34)



250+ (1)



1,200+ (4)



300+ (0)



10,000+ (32)



747+ (0)



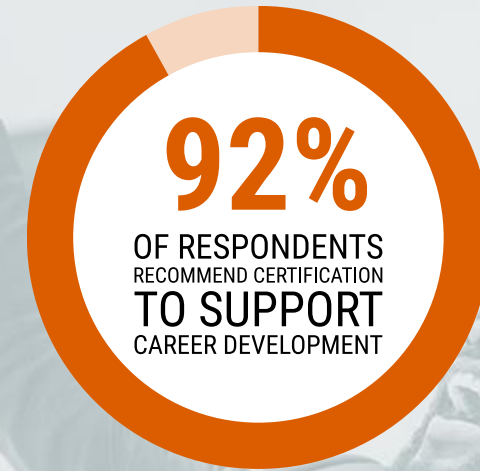
# Certifications: Earning Power



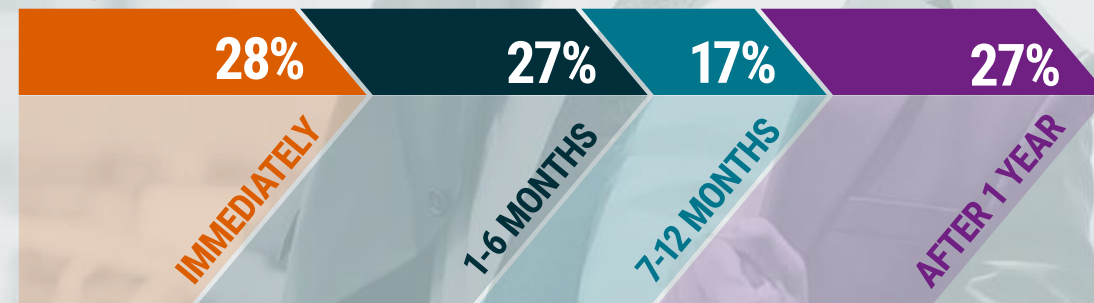
BUSINESS ANALYSIS PROFESSIONALS  
WHO HOLD AT LEAST  
ONE CERTIFICATION  
**EARN 12% MORE**  
THAN NON-CERTIFIED RESPONDENTS

2021 Global State of Business Analysis Report, IIBA, 2021

JOIN OVER 35,000  
IIBA CERTIFIED PROFESSIONALS



How Soon Did Experience  
Benefits of Earning Certifications










# Certifications: Confidence



2021 Global State of Business Analysis Report, IIBA, 2021




# Certification Exam Fees

		Application Fee	Member Exam Fee	Program Member Exam Fee	Non-Member Exam Fee
ECBA		\$45	\$150	\$105	\$305
CCBA		\$145	\$250	\$205	\$405
CBAP		\$145	\$350	\$305	\$505
AAC			\$250	\$225	\$400
CBDA			\$250	\$225	\$400

# Cybersecurity & Product Ownership Analysis

	Member Fee	Non-Member Fee	Program Member Fee
Exam & Learning	\$395	\$550	\$295
Learning Materials	\$195	\$250	\$150
Exam Only	\$250	\$400	\$225



Core Certifications			
Work Experience Required	n/a	Min. 3750 hrs. in the last 7 yrs.	Min. 7500 hrs. in the last 10 yrs.
Knowledge Area Expertise Required	n/a	Min. 900 hours in each of 2 KAs OR 500 hours in each of 4 KAs	Min. 900 hours in each of 4 of the KAs
Professional Development	21 hours in the last 4 yrs	21 hours in the last 4 yrs	35 hours in the last 4 yrs
References	n/a	2	2
Code of Ethical Conduct	Yes	Yes	Yes
Certification Maintenance	n/a	Every 3 years / 60 CDUs	Every 3 years / 60 CDUs
Exam Information	1-hour remote online proctored exam with 50 knowledge-based multiple-choice questions.	3-hour remote online proctored exam OR at Test Center. 130 scenario-based multiple-choice questions.	3.5-hour remote online proctored exam OR at Test Center. 120 case study-based multiple-choice questions.

# Requirements



2-hour remote online proctored exam with 85 scenario-based multiple choice questions

Recertification every year 20 CDUs



2-hour remote online proctored exam with 75 scenario-based multiple choice questions

Recertification every year 20 CDUs



90 minute remote online proctored exam with 75 scenario based multiple choice questions

No recertification



90 minute remote online proctored exam with 60 knowledge based multiple choice questions

No recertification

2 years of work experience recommended, Code of Conduct required

# TIPS & TRICKS

# Study Cycle

Analyze Gaps



Understand the Content



Test Yourself



Review





# Studying

Repeat as necessary



Analyze your weaknesses



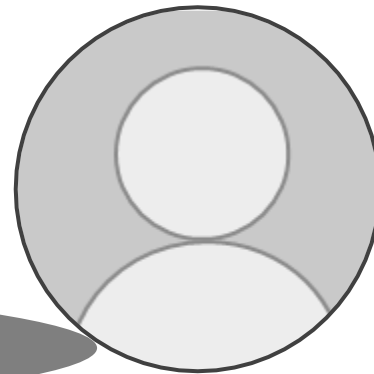
Take a practice exam



Go through it again. Make notes!



Go through the appropriate guide



# PROCTORING

# Proctoring Technical Requirements

Personal Computer



Operating System Version



Bandwidth of at least 300kbs



Microphone & Camera



## Room Setup:

- Quiet
- Well Lit
- Uncluttered



*Thank you!*

