

FRIDAY, APRIL 23, 12:00PM – 1:00PM

Design Thinking

Design thinking is more than just a buzz word; it is a creative process that uses tools like empathy, brainstorming, ideation, and experimenting to drive innovative solutions. With increased pressure to innovate better and faster, many companies are turning to the design thinking process to beat their competitors and delight customers.

Session Roadmap

- Understand the benefits of Design Thinking
- Identify and explain the Design Thinking process
- Learn some of the many techniques to apply at each stage of the process

This webinar was developed for people seeking an introduction to the design thinking method as well as those looking for new design thinking techniques to use in their work.



[View Ali's Complete Bio](#)

Ali Cox has experience since the mid-1980's in various areas, including business analysis, agile, project methodology development and training, systems development and telecommunications management. She began her career in the financial services area, and then moved into systems development for accounting systems. Ali has lived through IT initiatives from waterfall to implementing agile in her own small business, then helping other companies do the same through training and mentoring. She believes that having the small business mentality (everyone has to pitch in on everything) is the right kind of mindset for all organizations, no matter the size.

Ali is also a partner of TEMSS (Telecommunications Efficiency Management Strategies and Services), which provides telecommunications efficiency auditing and billing analysis services to clients in all areas of business across the United States. She completed her Master of Business Administration in MIS and Accounting from the University of Georgia.

Senior Instructor, MBA, BA Certified, CBAP, IIBA-ACC, IIBA-CBDA, PMP, PMI-PBA, CSM, TKP, Lego® Serious Play® Method Facilitator, Management 3.0 Facilitator, SAFe Agilist (SA), SPC

RSVP by Tuesday, April 22, 2021

Registration page:

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